



Date: 13.02.2026

To,
The Manager – Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Bandra (East), Mumbai – 400051

Symbol: SUBAHOTELS

Dear Sir / Madam,

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Press Release

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby submit the Press Release titled “**Suba Hotels Limited Announces Opening of Click Hotel Bhuntar, Kullu**” for your information and records.

The Press Release pertains to the commencement of operations of Click Hotel Bhuntar, strengthening the Company’s presence in Himachal Pradesh and further advancing its strategy of expansion across high-growth leisure destinations in North India.

You are requested to kindly take the enclosed Press Release on record.

Thanking you,

Yours faithfully,

**For and on behalf of Suba Hotels Limited
(Formerly known as Suba Hotels Private Limited and Hotel Suba Star Private Limited)**

**Sonam Aggarwal
Company Secretary
Email Id: compliance@subahotels.com
Tel No: 022-24825101**

Encl.: Press Release – “Suba Hotels Limited Announces Opening of Click Hotel Bhuntar, Kullu”



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Suba Hotels Limited Announces Opening of Click Hotel Bhuntar, Kullu

Mumbai, February 13, 2026 – Suba Hotels Limited, the 9th largest hotel chain in India, announced the opening of Click Hotel Bhuntar, Kullu. The property will commence operations on February 13, 2026, strengthening the Company’s presence in Himachal Pradesh and further advancing its strategy of expanding across high-growth leisure destinations in North India.

Expansion Highlights

- 26 Designed rooms
- Strategic location on the Bhuntar–Manali Highway
- Approximately 15 minutes from Bhuntar Airport
- Designed to cater to both leisure and business travellers visiting the Kullu–Manali region
- Expands Suba Hotels’ footprint in the Himachal tourism corridor
- Enhances portfolio depth across Tier-2 and leisure markets

Location Advantage

The property provides convenient access to key tourist destinations:

- River Rafting – 2 km
- Kasol Valley – 25 km
- Manikaran Sahib – 28 km
- Manali – 50 km
- Riwalsar Lake – 72 km
- Jibhi – 40 km
- Prashar Lake – 45 km
- Mata Baglamukhi Ropeway – 35 km

Management Perspective

Commenting on the launch, Mr. Mansur Mehta, Managing Director, Suba Hotels Limited, said: “The Kullu–Manali region continues to see strong year-round tourism demand. The opening of Click Hotel Bhuntar marks another important milestone in our expansion across high-potential leisure markets. We remain focused on delivering quality guest experiences while pursuing disciplined and sustainable growth.”

About Suba Hotels Limited

Suba Hotels Limited is one of India's largest and fastest-growing domestic hotel chains in the mid-market segment, offering a comprehensive mix of upscale, upper midscale, midscale, and economy brands. With a strong footprint across Tier 2 and Tier 3 cities, Suba has established itself through strategic market penetration, asset-light growth models, and a commitment to superior guest experiences at accessible price points.

In **2022**, Suba became the **exclusive master franchisee of Choice Hotels in India**, bringing globally recognized brands such as **Comfort, Clarion, and Quality** under its umbrella. This partnership positioned Suba as a key player in India's mid-market hospitality segment.

Disclaimer

This document contains forward-looking statements, which are not historical facts and are subject to risks and uncertainties such as government actions, local developments, and technological risks. The Company is not responsible for any actions taken based on these statements and does not commit to publicly updating them to reflect future events or circumstances.

Corporate Communication Advisors



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